

**This Page is Inserted by IFW Indexing and Scanning
Operations and is not part of the Official Record**

BEST AVAILABLE IMAGES

Defective images within this document are accurate representations of the original documents submitted by the applicant.

Defects in the images include but are not limited to the items checked:

- BLACK BORDERS**
- IMAGE CUT OFF AT TOP, BOTTOM OR SIDES**
- FADED TEXT OR DRAWING**
- BLURRED OR ILLEGIBLE TEXT OR DRAWING**
- SKEWED/SLANTED IMAGES**
- COLOR OR BLACK AND WHITE PHOTOGRAPHS**
- GRAY SCALE DOCUMENTS**
- LINES OR MARKS ON ORIGINAL DOCUMENT**
- REFERENCE(S) OR EXHIBIT(S) SUBMITTED ARE POOR QUALITY**
- OTHER:** _____

IMAGES ARE BEST AVAILABLE COPY.

As rescanning these documents will not correct the image problems checked, please do not report these problems to the IFW Image Problem Mailbox.



41

Electronic Filing System (EFS) Data

Electronic Patent Application Submission

USPTO Use Only

EFS ID: 66511
Application ID: 09748943 
Title of Invention: Delivering targeted advertisements to the set-top-box **RECEIVED**
First Named Inventor: Gregory Flickinger AUG 16 2004
Domestic/Foreign Application: Domestic Application Technology Center 2600
Filing Date: 2000-12-27
Effective Receipt Date: 2004-08-12
Submission Type: Information Disclosure Statement
Filing Type:
Confirmation number: 6477
Attorney Docket Number: T721-17

Total Fees Authorized: 180.0
Payment Category: Deposit Account
Deposit Account Number: 501535
Deposit Account Name: Patti Hespell
Access Code: ****
RAM Payment Status: RAM success
RAM User ID: EFSPROD
RAM Accounting Date: 2004-08-12
RAM Sequence Number: 2

Digital Certificate Holder: cn=Douglas Ryder,ou=Registered Attorneys,ou=Patent and Trademark Office,ou=Department of Commerce,o=U.S. Government,c=US
Certificate Message Digest: 05d66a710c53fa2f632ea9babbaa42edddd9a12



AUG 12 2004

TRANSMITTAL

Electronic Version v1.1
Stylesheet Version v1.1.0

Title of Invention	Delivering targeted advertisements to the set-top-box	
Application Number:	09/748943	
Date:	2000-12-27	
First Named Applicant:	Gregory	RECEIVED
Confirmation Number:	6477	AUG 16 2004
Attorney Docket Number:	T721-17	Technology Center 2600

I hereby certify that the use of this system is for OFFICIAL correspondence between patent applicants or their representatives and the USPTO. Fraudulent or other use besides the filing of official correspondence by authorized parties is strictly prohibited, and subject to a fine and/or imprisonment under applicable law.

I, the undersigned, certify that I have viewed a display of document(s) being electronically submitted to the United States Patent and Trademark Office, using either the USPTO provided style sheet or software, and that this is the document(s) I intend for initiation or further prosecution of a patent application noted in the submission. This document(s) will become part of the official electronic record at the USPTO.

Submitted by:	Elec. Sign.	Sign. Capacity
Douglas J Ryder Registered Number: 43,073	/djr/	Attorney

Documents being submitted	Files
us-ids	T721-17_08-12-04_IDS-usidst.xml
	us-ids.dtd
	us-ids.xsl
us-fee-sheet	T721-17_08-12-04_IDS-usfees.xml
	us-fee-sheet.xsl
	us-fee-sheet.dtd



Comments

Comments added at the request of EBC to avoid error messages

RECEIVED

AUG 16 2004

Technology Center 2600



FEE TRANSMITTAL

Electronic Version v08

Stylesheet Version v08.0

Title of Invention	Delivering targeted advertisements to the set-top-box		
Application Number:	09/748943		
Date:	2000-12-27	RECEIVED	
First Named Applicant:	Gregory Flickinger	AUG 16 2004	
Attorney Docket Number:	T721-17	Technology Center 2600	
Art Unit:	2711		
Examiner:	Keiu Oanth Bui		
TOTAL FEE AUTHORIZED \$180			
Patent fees are subject to annual revisions on or about October 1st of each year.			
BASIC FILING FEE			
Fee Description	Fee Code	Amount \$	Fee Paid \$
Submission Of Information Disclosure Stmt Fee	1806	180	180
AUTHORIZED BILLING INFORMATION			
The commissioner is hereby authorized to charge indicated fees and credit any overpayments to:			
Deposit account number:	501535		
Access Code	*****		
Deposit name:	Expanse Networks Inc.		
Deposit authorized name:	Patti Hespell		
Signature:	/plh/		
Date (YYYYMMDD):	2004-08-12		
Charge Any Additional Fee Required Under 37 C.F.R. Sections 1.16 and 1.17.			

AUG 12 2004



FEE TRANSMITTAL

Electronic Version v08
Stylesheet Version v08.0

Title of Invention	Delivering targeted advertisements to the set-top-box	
Application Number:	09/748943	
Date:	2000-12-27	
First Named Applicant:	Gregory Flickinger	
Attorney Docket Number:	T721-17	
Art Unit:	2711	
Examiner:	Keiu Oanth Bui	

RECEIVED

AUG 16 2004

Technology Center 2600

TOTAL FEE AUTHORIZED \$180

Patent fees are subject to annual revisions on or about October 1st of each year.

BASIC FILING FEE

Fee Description	Fee Code	Amount \$	Fee Paid \$
Submission Of Information Disclosure Stmt Fee	1806	180	180

AUTHORIZED BILLING INFORMATION

The commissioner is hereby authorized to charge indicated fees and credit any overpayments to:

Deposit account number: 501535

Access Code *****

Deposit name: Expanse Networks Inc.

Deposit authorized name: Patti Hespell

Signature: /plh/

Date (YYYYMMDD): 2004-08-12

Charge Any Additional Fee Required Under 37 C.F.R. Sections 1.16 and 1.17.

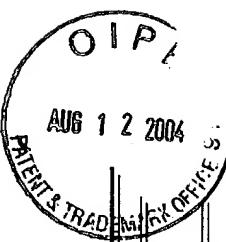


AUG 12 2004

ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18
Stylesheet Version v18.0

Title of Invention	Delivering targeted advertisements to the set-top-box						
Application Number:	09/748943 						
Confirmation Number:	6477						
First Named Applicant:	Gregory Flickinger						
Attorney Docket Number:	T721-17						
Art Unit:	2711						
Examiner:	Keiu Oanth Bui						
Search string:	(4602279 or 5099319 or 5155591 or 5446919 or 5585858 or 5740549 or 5761601 or 5990927 or 6009409 or 6009410 or 6020880 or 6020883 or 6088722 or 6425131 or 6434747 or 6446082 or 6459427 or 6631523 or 6675385 or 6698020 or 6718551 or 6724974 or 6738978 or 20020038455 or 20030200128).pn.						
RECEIVED AUG 16 2004 Technology Center 2600							
US Patent Documents							
Note: Applicant is not required to submit a paper copy of cited US Patent Documents							
init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
	1	4602279	1986-07-01	FREEMAN			
	2	5099319	1992-03-01	ESCH			
	3	5155591	1992-10-01	WACHOB			
	4	5446919	1995-08-01	WILKINS			
	5	5585858	1996-12-17	HARPER			
	6	5740549	1998-04-14	REILLY			
	7	5761601	1998-06-01	NEMIROFSKY			
	8	5990927	1999-11-23	HENDRICKS			
	9	6009409	1999-12-01	ADLER			
	10	6009410	1999-12-01	LEMOLE			
	11	6020880	2000-02-01	NAIMPALLY			
	12	6020883	2000-02-01	HERZ			
	13	6088722	2000-07-01	HERZ			



AUG 12 2004

14	6425131	2002-07-01	CRANDALL
15	6434747	2002-08-01	KHOO
16	6446082	2002-09-01	ARITA
17	6459427	2002-10-01	MAO
18	6631523	2003-10-01	MATTHEWS
19	6675385	2004-01-01	WANG
20	6698020	2004-02-01	ZIGMOND
21	6718551	2004-04-01	SWIX
22	6724974	2004-04-01	NARUTO
23	6738978	2004-05-01	HENDRICKS

RECEIVED

AUG 16 2004

Technology Center 2600

US Published Applications

Note: Applicant is not required to submit a paper copy of cited US Published Applications

init	Cite.No.	Pub. No.	Date	Applicant	Kind	Class	Subclass
	1	20020038455	2002-03-01	SRINIVASAN			
	2	20030200128	2003-10-01	DOHERTY			

Signature

Examiner Name	Date